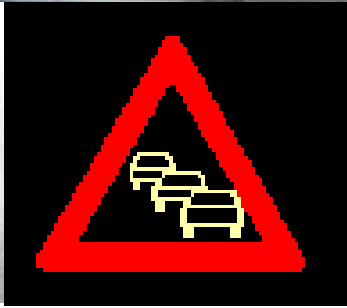
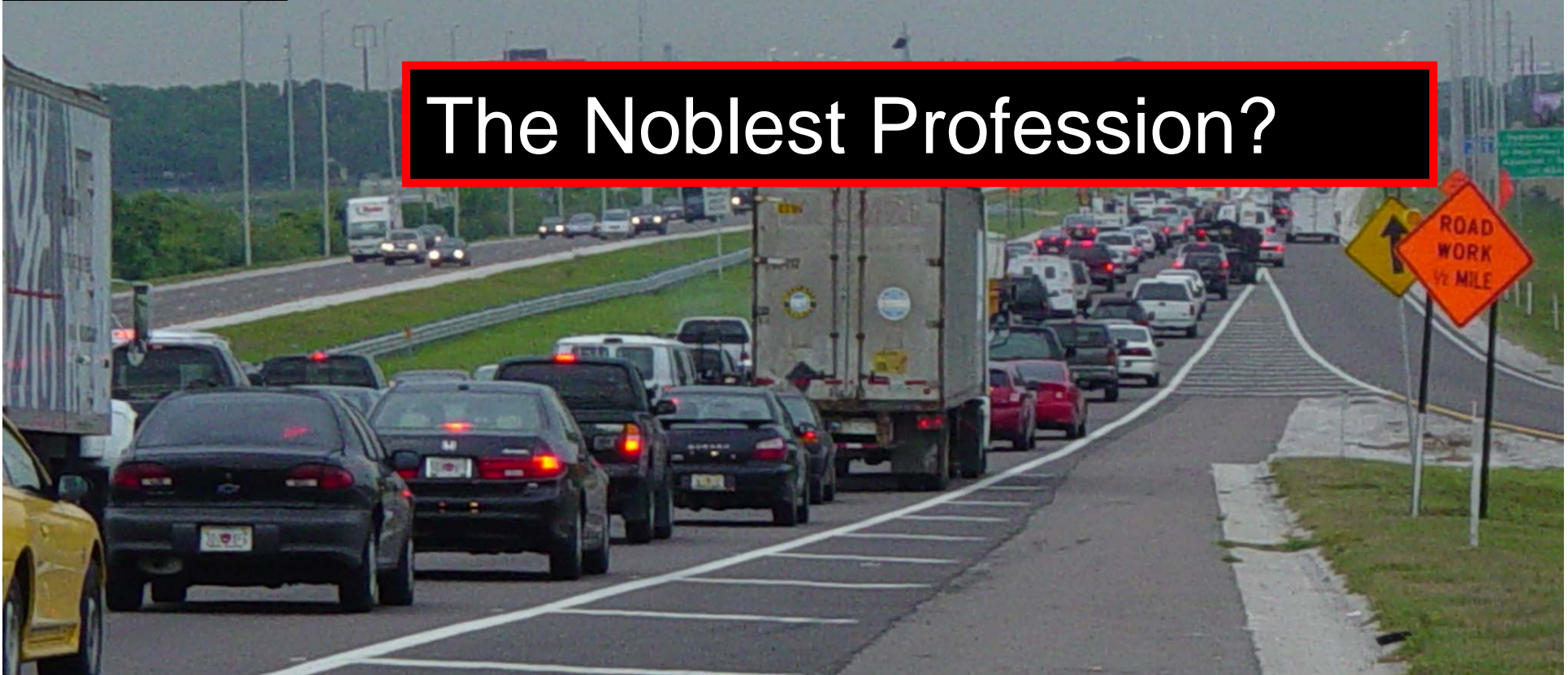
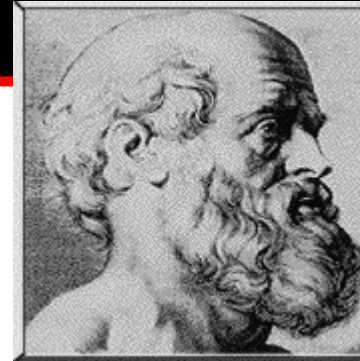


The Noblest Profession?

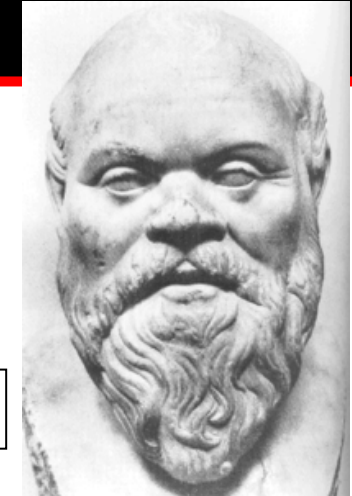


What is the Noblest Profession?

- The Doctor/Physician?
 - *Can only help one person at a time.*
- The Teacher/Professor?
 - *Can only impart knowledge and hope for results achieved by students.*
- The Traffic Manager?
 - *Can help 150,000 people every day on a single motorway.*
 - *Nobody “loses” in traffic management.*



Hippocrates



The Challenges



- Constrained Right of Way
- High Materials Cost
- Scarce Funding for New Motorways
- Public Acceptance of Congestion
- Resistance to Change



The Institutional Issues

- Interoperability
- Enforcement
- Travel Time
Advantage is not a renewable resource
- Open Road Tolling could lead to variable tolls (need a plan).
- Legal liability for accidents.
- Diversion of tolling revenues to non-transport needs
- Velocity Differential
- Lack of Political leadership
- Public/Private Trust
- Shift from “Retail” culture to “Customer centric” culture.

Slaying the Institutional Issues

- Public Private Partnerships
- “Powerful and **Agile** Tools”
- Managing Liability
- TRUST: Transferring Roads Under Sensible Terms
- Customer service philosophy
- There is no substitute for teamwork and sharing lessons learned.
- Be a HIGHWAY HERO!





Thank You to Our Hosts!

